

Cookie Policy – www.vedio.dk

Effective Date: May 23, 2025

This Cookie Policy explains how **Vedio.dk** (“we”, “us”, “our”) uses cookies and similar technologies to recognize you when you visit our website. It explains what these technologies are, why we use them, and your rights to control their use.

1. What Are Cookies?

Cookies are small data files stored on your device (computer, phone, tablet) when you visit a website. They help websites remember information about your visit — such as your login status, preferences, or site usage — to improve performance and personalize your experience.

Cookies can be:

- **First-party cookies** – set by Vedio.dk directly
- **Third-party cookies** – set by trusted partners (e.g., Google, Stripe, Facebook)

2. Why We Use Cookies

We use cookies and similar tracking technologies for the following purposes:

- **Strictly Necessary** – Required for basic site functionality, e.g., login, security, and navigation
- **Performance/Analytics** – To analyze how users interact with our site (e.g., Google Analytics)
- **Functionality** – To remember your preferences and improve user experience
- **Marketing** – To deliver relevant content and ads (e.g., Facebook Pixel, Google Ads)

3. Types of Cookies We Use

Type	Description	Example Tools
Essential	Required for the website to function properly	Session cookies, auth tokens
Analytics	Help us measure and improve performance	Google Analytics, Hotjar

Functional	Remember your settings or preferences	Language/currency choice
Marketing	Used to track visitors across websites and serve personalized ads	Facebook Pixel, Google Ads

4. Cookies in Emails

We may also use tracking pixels in our email newsletters to understand whether emails are opened or clicked, which helps improve our communication strategy.

5. How You Can Manage Cookies

You have full control over how cookies are used on Vedio.dk. You can:

- Accept or reject non-essential cookies through our **cookie consent banner**
- Adjust cookie preferences at any time through your **[cookie settings link or footer toggle]**
- Change your browser settings to block or delete cookies
- Use third-party opt-out tools like [YourOnlineChoices](#)

Please note: Disabling certain cookies may impact your experience on the site.

6. Third-Party Cookies

Some cookies are set by third-party services used on our site. These services have their own privacy and cookie policies. Examples include:

- Google Analytics
- Facebook Ads / Meta Pixel
- Hotjar
- Stripe or PayPal (for payment)

We encourage you to review their policies for details.

7. Cookie Duration

Some cookies are **session cookies** (expire when you close your browser), and others are **persistent cookies** (stay on your device for a set period or until you delete them).

8. Changes to This Cookie Policy

We may update this policy from time to time to reflect changes in law or technology. Updates will be posted on this page with a revised effective date. Continued use of the site after changes means you accept the new policy.

9. Contact Us

If you have questions about our cookie practices, contact:

Vedio.dk – Data Protection Team

Email: Info@vedio.dk

Address: Stagehøjvej 19a, 8600 Silkeborg
